

JIC Venture Growth Investments has made an additional investment in READYFOR, Inc, a start-up providing crowdfunding services and corporate donation services focusing on the social good

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JIC Venture Growth Investments (VGI) has acquired additional shares in READYFOR, Inc. (READYFOR) through its JIC Venture Growth Fund 1 (VGF1).

READYFOR was established in 2014 as one of the largest and original start-ups providing crowdfunding services in Japan. READYFOR has been providing a diverse range of funding means with a focus on nonprofit organizations, medical institutions and field of study on the social good, and thus READYFOR has been leading social crowdfunding services in Japan. Also, in addition to crowdfunding business, READYFOR is developing corporate donation business, charitable bequest business and the business which supports sustainable development goals, by utilizing its the network and know-how obtained from the crowdfunding business.

The significance of this investment is to support READYFOR's business to expand and scale up and to promote digital transformation in donation business. VGI aims to establish ecosystem of social crowdfunding business and corporate donation business in Japan, by supporting the environment of making donation more easily.

READYFOR will accelerate its growth for increasing enterprise value by this funding, and VGI will continue to provide READYFOR with hands on support for value up, so that it will become a leading company of social crowdfunding and corporate donation.

This information contained in this notice is current at the time of publication and subject to change without notice.

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