

**JIC Venture Growth Investments has invested in READYFOR, Inc, a start-up  
providing crowdfunding services focusing on the social good**

March 29<sup>th</sup>, 2021

JIC Venture Growth Investments (VGI) has acquired the share in READYFOR, Inc. (READYFOR) through its JIC Venture Growth Fund 1 (VGF1).

READYFOR was established in 2014 as one of the largest and original start-ups providing crowdfunding services in Japan. READYFOR has been providing a diverse range of funding means with a focus on nonprofit organizations, medical institutions and field of study on the social good, and eventually READYFOR has led social crowdfunding services with over sixteen thousand projects, precisely executed funds of twenty billion yen. Also, in addition to crowdfunding business, READYFOR is developing corporate donation business and the business which supports sustainable development goals based upon the network and know-how obtained from them.

The significance of this investment would be to support READYFOR's business to expand and scale up and to promote digital transformation in donation business. So that VGI could support enterprises to find ways to create easier environments of donation, and this investment would be to contribute to boost the social crowdfunding business and corporate donation business.

READYFOR will accelerate their growth for increasing enterprise value by this funding, and eventually VGI contributes to bringing READYFOR into social crowdfunding leading company through this funding and hands on support for value up.

This information contained in this notice is current at the time of publication and subject to change without notice.

Contact:

E-mail: [info@j-vgi.co.jp](mailto:info@j-vgi.co.jp)